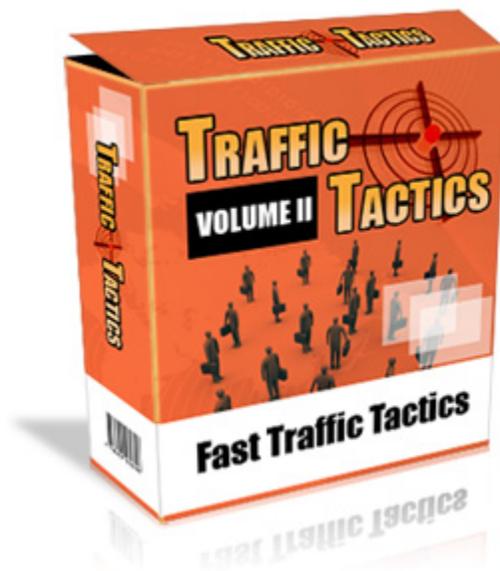# TRAFFIC TACTICS VOLUME #2:

Fast Traffic Tactics

Special Report (B):

Controversial Petition Traffic Tactics

Petition marketing is a viral marketing petition

It has not been very long since it has emerged in the internet marketing community. This community provides great results and the reason is mainly the use of the very effective viral marketing systems that are used.

ePetition

Petition is a formal request that is made mostly to a public authority. A petition is a written application or a message. When a petition that is a request or a demand is made to a public entity by posting it on line then such a petition is said to be and E-Petition or Internet Petition.

The advantage

The main advantage of an E petition is that it has thousands of viewers and thus the petitioner can use this fact as a potential benefit.

E-petition is almost similar to a feed back form.

Here people just have to sign the form either in favor or against the petition made.

The party

The document is generally delivered to the right party once there are a sufficient number of signatures on it.

Scope for making a lot of money

With the help of the petition marketing techniques, you will be able to able to make a lot of money with ever petition.

Keyword rich petition content

There are a lot of ways in which you can make money with e-petition. The petitions are with keyword rich content. You can make money once you implement textual advertising such as Google Adsense, yahoo publisher network etc.

Opt-in subscribers

You can also create a strong opt in list of subscribers. You can do so by collecting email ids. You can also have your own blog or community to make it larger and to create more buzz.

petitionspot.com

One of the best petition sites on the internet today is petitionspot.com. Here you can get a large number of opportunities to promote petition on any topic.

ipetitions.com

With ipetitions.com you can create some very effective and sophisticated online petition campaign. Here you can host online discussions, collect donations and get signature from people.

Gopetition.com

Another international petition hosting site is GoPetition.com. The software here is very user friendly and can be customized; they provide custom petitions and also a lot of campaign tool for promotion.

PetitionThem.com

PetitionThem.com is the best site that keeps the interest of the common man in mind. Here all the petitions can be posted without any charge, in addition to this there are administration tools and a bulletin board.

Petition portals

Petition portals provide a space where the public petitions can be posted. Here you have to provide the tools to post and publish the petitions in the various different categories.

Petition script

You can use the web site Guru to download the petition script. This petition script is very easy and effective, you can easily mange online petition with this on a mySQL database. Important thing to note here is that you will need PHP knowledge to install this script.

Petition forum

Another petition website that you can try is the Start Your Own Petition Forum. Here only the registered members are allowed to sign.

Petition Hosting Providers

You can make use of the established Online Petition Hosting Providers. Most of these let you post the petitions for free, her you can post petitions on almost any subject and can reach out to almost all the audience. Here you can create a powerful online petition in a matter of minutes.

Affiliate program

Here you have a chance to make some serious money via the affiliate programs. To do so all you have to do is to include subject specific affiliate links. You can choose from a variety of programs such as Click Bank, Amazon, and Commission Junction etc.

Mailing list managers

You can also collect the email addresses f all the people who submit the petition and also all the people who sign these petitions. You can use mailing list managers such as Aweber.com to manage the list and also to broadcast messages to your list.

Sponsored ads

You can make some money by charging a fee on the sponsored ads that are placed on these pages. These ads can be anything from a banner ad to a text ad. You can also charge a monthly fee for keeping rotating banner or links.

Featured petitions

You can also make some extra money with the help of featured petitions. As compared to other texts he featured texts get more exposure. To make it more attractive you can make the featured petition in bold text and in highlighted color.

Premium services

You can charge extra fee for the premium services that you charge. In addition to all the free services that you provide, premium members get additional services such as image hosting, add free petitions etc.

Donations

Most of the times people are ready to donate a decent sum to the petition hosts. In order to en cash the same you can place Paypal or EGold donation buttons there. Even if the donation is small, it is still an added income for your site.

Legal notice

It is essential that you have a legal notice. It is absolutely necessary that you have disclaimer that states that any petition that is posted on your site dose not in any way reflects the opinion of the firm or the paid sponsors.

Promise privacy

It is important that you specify that you so not share or sell the personal information such as the name and the email addresses of the petitioners that is included in the petition.

Tell a friend tab

In case you have a tell a friend tab, that allows a person to forward a petition to his friend, then make sure that you do not store the email address of the friend on your data base.

Petition topics

You can write a petition on any serious topic that demands attention; it could be any topic such as lifting UN restriction.

Well written petitions

It is very important that the petitions are well written, because a well written petition can attract a lot of attention including media attention.

The extra effect

You can add photos related to the petition for the extra effect.

Mention your details

Specify your name and address in the petition.

Positive petitions

Do not accept any petition that promotes hatred and ill will.